

**ELIASSEN GROUP SERVICES:
EXECUTIVE COACHING**

**INDUSTRY:
MEDIA**

BACKGROUND

A media publisher wanted to ensure that its executive team had a solid knowledge of Agile principles and an understanding of how to adopt Agile in their organization.

ELIASSEN GROUP AGILE PRACTICE APPROACH

Eliassen delivered a customized Senior Leadership Workshop that provided the client's executives with an introduction to the principles and practices of Scrum, Kanban and other core Agile concepts. The workshop also outlined the Agile Transformation process, described how other business functions should work with development, and highlighted new roles and responsibilities of leaders in an Agile organization. Eliassen's consultants also delivered workshops for the development teams to train them on Agile principles and practices, and provided coaching to ensure successful projects.

VALUE REALIZED TO DATE

The firm leveraged the support and experience of the executive team to improve the predictability and time-to-market of software projects.